Plastics Perspectives is your exclusive member newsletter which highlights how we are creating a positive climate for the plastics industry, protecting and promoting the plastics brand and creating value for members. Members can add any of their staff to the mailing list. Click here to add employees to CPIA member mailing list.

Click here for promo piece you can send to staff members to explain benefits of CPIA membership and have them sign-up for our communication materials.

**NEWSLETTER SURVEY**

Your feedback is important to help us serve you better. Please tell us your thoughts on CPIA’s e-newsletters by Nov. 13, 2015. The survey should only take about 2 minutes of your time.

**TAKE SURVEY**

**Quick Links:**

- CPIA Welcomes New Members!
- FREE Webinar for CPIA Members: Reshoring - Taking Back Manufacturing
- Operation Clean Sweep™ 2015 Member Recruitment Campaign
- Proposed Changes to Solid Waste Program in Nova Scotia
- Intelligent Plastics - CPIA’s Campaign to Enhance the Reputation of Plastics
- Update on the Federal Regulation of Microbeads
- Raising Awareness Through Waste Management Tours
- Enhanced Recycling Efforts at Canada Army Run 2015
- CPIA & Industry Events Calendar

**CPIA Welcomes New Members!**

By Carol Hochu, President and CEO, CPIA (e. hochu@plastics.ca t.905.678.7748 ext. 229)

Please join us in welcoming the following new members to CPIA:

- **RJG Inc.** - From training, to a diverse line of hardware, software, and sensors, RJG works with plastic injection molders to help them supply absolute quality parts to their customers. Helping molders build an overall strategy for productivity and process improvement is what they’ve been doing for over 30 years. RJG wants their molders to be the most sought after molders in the industry, so they provide the tools to make that possible and back it with the best support in the industry. RJG customers take comfort in knowing they won’t ship out any bad parts. And the commitment doesn’t stop with the sale, RJG works with customers to design a solution, and then keep working with them throughout the implementation.
Gerflor is a $1 billion global Resilient Flooring company which does business in over 100 countries. Gerflor Symbioz Resilient Flooring is a new generation commercial floor created for demanding hospital settings. Symbioz is produced with a revolutionary 100% bio-based plasticizer made of organic residues. In 2015 Gerflor earned the distinction of being the largest Vinyl Flooring supplier to Canadian hospitals. Very demanding clients like Boeing and Apple have also specified Gerflor products. As a world leader, Gerflor is known for providing eco-responsible solutions to designers, installers and facility managers who want design-forward, sustainable, durable flooring products.

For more information visit: www.gerflor.com or call Robert Coveney, General Manager, Gerflor Canada 438.333.0752 ext.101.

FREE Webinar for Members Nov. 12, 2015; Reshoring - Taking Back Manufacturing

Reshoring will be essential for both Sustainable Supply Chains and Balanced National Economies in the future.

CPIA invites members to attend a FREE webinar on Nov. 12, 2015 from 1:00 pm - 2:00 pm EST by local expert Nigel Southway who will provide an update on the latest global trends, the reshoring initiatives, sustainable supply chain concepts and how the events that are unfolding will affect us all.

The logic of sustainable supply chains and a returned focus on LEAN business practices utilizing advanced manufacturing technology throughout the whole supply chain will significantly impact how business will be done, and will be the next initiative that many business leaders and managers will have to understand and react toward. Click here for more details. 

Operation Clean Sweep™ 2015 Member Recruitment Campaign

By Krista Friesen, VP Sustainability, CPIA (Tel. 905.678.7748 ext 234 e. kfriesen@plastics.ca)

As most of our members know, CPIA is the Canadian licensee for the Operation Clean Sweep™ (OCS) program, which is an international program designed to prevent pellet loss and the introduction of pellets to the marine environment.

As part of our sustainability efforts, CPIA encourages all members to register for this important initiative. If you haven't already joined OCS, you can expect to be contacted directly by a representative from Summerhill (a third-party organization contracted by CPIA for the program) in the coming weeks. And if you are ready to register now, please visit http://www.plastics.ca/ocs/index.php, and click on the Pledge Form link.

Proposed Changes to Solid Waste Program in Nova Scotia
In October 2015, Nova Scotia’s Environment Minister, Andrew Younger, announced a delay to his province’s plans for an extended producer responsibility (EPR) program that would have businesses pay the costs of recycling and disposal.

Younger stated that additional consultations are needed in order to reach consensus on how to implement the new fees. You may recall that the original consultations began in May 2014, accompanied by a discussion paper “Revising our Path Forward: A public discussion paper about solid waste regulation in Nova Scotia” (https://www.novascotia.ca/nse/waste/docs/solid-waste-public-discussion.pdf).

The discussion paper outlined a plan to expand EPR principles in the province. Under the proposal, the costs of recycling and disposal of designated products would become the responsibility of the businesses who sell them. In July 2014, CPIA and its members met with NS Environment Ministry officials and followed up with written comments on the benefits of plastics and the need to have sustainable plastics diversion and recovery programs for waste plastic resources. Going forward, CPIA will continue to work with officials on existing recycling programs in an effort to increase plastics diversion in the province, and we will monitor next steps for the province’s plan to divert more plastics from landfill through its proposed EPR program(s).

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**Intelligent Plastics - CPIA’s Campaign to Enhance the Reputation of Plastics**

By Darlene Gray, Marketing Communications Specialist, CPIA (Tel. 905.678.7748 ext 239 e. dgray@plastics.ca)

CPIA’s Intelligent Plastics program promotes the economic, social and environmental contributions of plastics to key stakeholders and the public.

Since its launch over seven years ago the campaign has generated MILLIONS of positive media impressions - over 1,000,000 in 2015 so far!

Click here to see past Intelligent Plastics news releases.

Do you have an idea on topics and/or plastic product categories you would like to see featured or have content you want to share? Send your ideas to Darlene Gray at dgray@plastics.ca.

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**Update on the Federal Regulation of Microbeads**

By Krista Friesen, VP Sustainability, CPIA (Tel. 905.678.7748 ext 234 e. kfriesen@plastics.ca)

In August 2015, Environment Canada announced plans to regulate “microbeads” by adding them to Schedule 1 of the Canadian Environmental Protection Act.

While CPIA has publicly supported the phase out of microbeads used in personal care products for exfoliating and cleansing, we cannot support the expansive scope of the proposed definition for the Schedule 1 listing, which is “Synthetic polymer particles that, at the time of their manufacture, are greater than 0.1 µm and less than or equal to 5 mm in size.” This proposed size range is a major concern in that it will capture all forms of plastic pellets, flakes and granules being manufactured and used by our members.

CPIA, in partnership with ACC, provided written comments to Environment Canada stressing our concern with the broad definition and the lack of consultation, and we held a face-to-face meeting with Environment Canada staff to discuss opportunities to narrow the proposed definition so that it doesn’t impact CPIA members. Our discussions are ongoing and we will keep you informed of updates. If you have any questions, contact Krista.
Raising Awareness Through Waste Management Tours

By Krista Friesen, VP Sustainability, CPIA (Tel. 905.678.7748 ext 234 e. kfriesen@plastics.ca)

On September 29, 2015, CPIA hosted a tour of the Edmonton Waste Management Centre (EWMC), in partnership with the Alberta Plastics Recycling Association (APRA) and the City of Edmonton.

The tour was attended by 26 participants from a range of sectors, including government, retailer/brandowner and NGO, and offered presentations by industry and government experts along with tour stops at nine of the EWMC’s facilities. This tour offered a first-hand look at a state-of-the-art centre and one of the few fully integrated waste management and resource recovery sites in North America. Operations at the EWMC are expected to increase Edmonton’s residential waste landfill diversion capacity from 60 percent to 90 percent once Enerkem’s Waste to Biofuels and Chemicals facility and a new Anaerobic Digestion Facility are fully operational.

The CPIA endeavours to showcase initiatives such as the EWMC in order to raise awareness about leading-edge waste management technologies – from recycling to solid waste recovery – and show how they can co-exist in an environmentally and economically sustainable way.

Click here for more information about the Edmonton tour and stay tuned for more information about a similar tour in Ontario in early 2016.

Enhanced Recycling Efforts at Canada Army Run 2015

By Krista Friesen, VP Sustainability, CPIA (Tel. 905.678.7748 ext 234 e. kfriesen@plastics.ca)

On September 20, 2015, CPIA and member company, Wittmann Canada, joined forces with Canada Army Run to capture and recycle the plastic bottles, containers and thermal blankets that were generated at the race.

CPIA was able to build on experience gained earlier this summer when we partnered with the Tamarack Ottawa Race Weekend on a similar recycling initiative. In addition to an outreach and education component at the race’s expo which was led by Rob Miller from Wittmann Canada, the race added specially marked collection centres with recycling bins for paper, plastics, organics, and thermal blankets.

There was also a crew of recycling volunteers from the Ottawa Titans Water Polo Club who focused on educating and ensuring all materials ended up in the proper containers, which was key to supporting the increased recycling infrastructure offered at this year’s race.

News Release>

Upcoming CPIA Events
Nov. 12, 2015
FREE Webinar for CPIA Members - Reshoring - Taking Back Manufacturing

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