

# Imagine...

An association that is driven by its members, that strives to enhance industry growth and profitability every day.

- Enlightened consumers preferring plastic products and your revenues not being at risk due to misinformation.
- Governments that understand the economic, social and environmental contributions of the plastics industry.
- Governments that help the industry grow and consider all viewpoints prior to adopting legislation.
- Increasing rates of plastic recycling and energy recovery from plastic products post-use.

**These are the goals of CPIA!**



## Time to act

Don't leave this to others. Invest in CPIA for all the right reasons - your business, your industry, your future.

**To learn more or to become a member please contact us!**

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**[www.plastics.ca/membership](http://www.plastics.ca/membership)**

**Have a Voice in Shaping the Future of Plastic**

## Help Us Shape the Future of Plastic



For more  
**Membership Information**  
visit:

[www.plastics.ca/membership](http://www.plastics.ca/membership)



Association canadienne de  
l'industrie des plastiques

since • depuis 1943

Canadian Plastics  
Industry Association



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The National Voice for and  
Leader in Plastics Sustainability

# Welcome to CPIA

With a **proven** track record, Canadian Plastics Industry Association (CPIA) advocates for **plastics industry sustainability** across Canada representing the interests of the plastic **value chain** including resin and raw material suppliers, processors/converters, equipment suppliers, recyclers and brand owners to create a **vibrant and sustainable** Canadian plastics industry.

## Our areas of focus are:

### 1. Outreach

We create a more positive public and political climate for the industry by proactively promoting the benefits of plastics.



### 2. Sustainability Leadership

We work with government and the private sector to increase plastics recycling and energy recovery rates.



### 3. Issues & Opportunities Management

We advocate for plastics, and defend against specific product attacks, with proven results.



## Since 1943 CPIA has been committed to delivering **real results**.

- We reach millions of Canadians with our proactive media campaign which educates consumers & other stakeholders about the positive economic, social and environmental benefits of plastics.
- We work with government across the country on ground-breaking recycling and energy recovery initiatives.
- Through relationships with similar associations around the world, we are efficiently and effectively promoting and protecting the plastics industry globally.
- We respond aggressively with proven success to unwarranted attacks on the industry including plastic bans.
- We bring programs to members to save them thousands of dollars on booth rentals, discounts on trade show admission, consulting services, employee management services, hydro, and more.
- Through seminars and other networking events, we bring together leaders in the industry to share ideas, discuss business opportunities and promote trade, innovation and sustainability.

## What's in it for me?

As a member you have a **voice in shaping your future**. You receive:

- Proven **industry expertise** to advocate on your behalf.
- **Insider access & voice** to impending regulatory change.
- A **seat at the table** to exchange information and set industry priorities.
- **Leadership** on plastics sustainability.

### Membership includes:

- **Advocacy** - Supporting the plastics industry contributes to the success of your business.
- **Business Support** - Tools and information to help your business grow.
- **Information** - News and alerts to keep you informed on industry happenings.
- **Savings** - Discounts & special offers to save you money.
- **Networking** - Opportunities to make valuable business connections.
- **Advertising & Sales Opportunities** - Promote your business to members and industry.

